

HOW TO USE OUR LOGO

PRIMARY LOGO



SIGNET



Use the signet only when the primary logo is no longer legible e.g. due to limited available space.

PRIMARY LOGO



SIGNET



DARK

HEX #000000
CMYK 0 0 0 100

LIGHT

HEX #FFFFFF
CMYK 0 0 0 0

APPLICATION

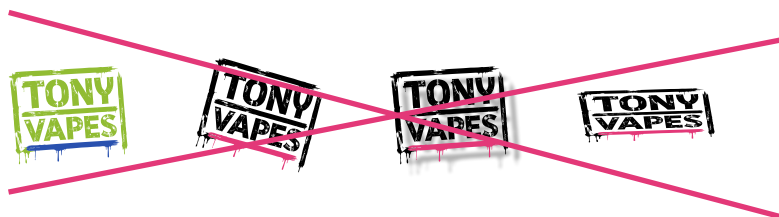
BRAND COLOURS

POP PINK
HEX #E23878
CMYK 3 88 21 0

DO



DON'T



Leave space around the logo for it to breathe. Always one „T“ all around. Please don't change the colours of the logo other than presented here, don't add any special effects to it and don't distort or rotate it. Use the colours as intended.



A brand of the
brandpeaks GmbH
www.brandpeaks.de